

2017 CONTINUATION FUNDING GUIDELINES

WFN Continuation Funding grants are offered at two levels **£35,000 over one year** or **£70,000 over two years** to help scale up successful work led by WFN alumni.

Aims of Continuation Funding

- To support the replication, extension or scale-up of successful work led by winners of the Whitley Award and to foster results sharing.
- As with the Whitley Award, applicants need to demonstrate their work is at a timely point where an injection of funds will help propel a well planned proposal into action.
- Successful proposals will clearly demonstrate cause and effect, and measurable impacts (not just actions) at the end of the proposed workplan. Proposals should build on and cite proven successes (including those from previous WFN support) and evidence-based decision making.
- Priority will be given to projects that can demonstrate timely need, whether political, threat-based or financial, and those that can evidence effective monitoring.
- Successful proposals will demonstrate long-term planning for the project and how they will avoid dependence on a single funder.
- In assessment, we look for practical projects that can produce measurable and tangible conservation results.
- All applications for Continuation Funding should refer to the original support given by WFN, evidence clearly how the original grant made an impact and how the new application builds on this work.

Eligibility Criteria

- All previous winners of a Whitley Award who have successfully completed their Award grant (Final Report submitted and grant closed by WFN) are eligible.
- Associate Award winners are not eligible for Continuation Funding. Whitley Award Runner ups are not normally eligible, but may be invited to apply.

Application Process & Deadlines

- **Applicants must first have a pre-proposal discussion with us by submitting a Concept Note by 31st March.** This is to enhance our understanding of your work and to increase the number of successful applications. If you would like to apply, please submit a short **(2 page max)** summary of the work to be done and outline budget using the **Concept Note form provided.**

International Awards for Outstanding Leaders in Conservation

- Following submission of a Concept Note, you will either be invited to submit a full application, or given constructive feedback. Those invited to complete a full proposal will be emailed the application form to complete.
- **The deadline by which you need to have submitted a completed application form is 1st June.**
- Successful applicants will receive funding in **September**.
- Grants are usually made to a bank account held by a registered NGO. This grant is offered as a restricted fund, only for the purposes under which the applicant applied.
- Applicants may apply for **up to £70,000** for their project, however, funding at £35,000 is more common, and an application for £70,000 would need to demonstrate exceptional, measurable results.
- Please note grants of £70,000 will be released in two separate tranches of £35,000 subject to satisfactory reporting (however, some flexibility in project length may be possible following discussion). All grants are awarded with a 10% retainer.
- **Please note: WFN does not fund: land purchase, construction projects, rehabilitation of wild animals, ex-situ breeding of wild animals for release.**

Reporting

- We encourage winners to keep in touch with us regularly by email.
- With a two year project, we ask winners to provide **formal reports at 12 and 24 months**, and **informal updates at 6 and 18 months**, from the date your grant was received. Acceptance of an annual report releases the next year of funding.
- With a one year project, we ask winners to provide a **formal report at 12 months** and an **informal update at 6 months** from the date your grant was received.
- The financial report needs to show expenditure to date against original budget.
- Your application and budget should plan for annual reporting to WFN accordingly.

Completed application forms should be emailed to Danni Parks cc Alison Rosser at: danni@whitleyaward.org; alison@whitleyaward.org

International Awards for Outstanding Leaders in Conservation